COMPANY PROFILE

OUR PHILOSOPHY



MarkRise is an innovative and dynamic agency that assists businesses and organizations of all sizes in realizing their full potential. With a team of highly skilled and experienced professionals, MarkRise has a proven track record of delivering exceptional results for its clients. MarkRise possesses the expertise and creativity to help you surpass the competition. We will help you establish connections with your target audience, outrank competitors, and enhance your brand's visibility, ultimately accelerating your brand's growth and increasing your revenue.

From the initial consultation to the final product, MarkRise is dedicated to delivering top-quality service and exceeding client expectations. We have provided services to clients in the Middle East and beyond. If you aspire to elevate your business to the next level, choose MarkRise – the agency that knows how to make your mark.



OUR MISSION

Empowering businesses to achieve their full potential by providing a solid foundation in marketing fundamentals. We assist businesses in effectively using marketing, which can result in increased sales opportunities, successful goal attainment, and a strong ROI.

OUR VISION

Empowering businesses to achieve their full potential by providing a solid foundation in marketing fundamentals. We assist businesses in effectively using marketing, which can result in increased sales opportunities, successful goal attainment, and a strong ROI.



OUR SERVICES

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Branding

Your brand represents your identity. Let's make it unforgettable. We are proficient in creating brand identities, covering everything from visual elements such as logos and color schemes to telling a compelling brand story.

SEO & SEM

We specialize in website optimization to achieve high search engine rankings (SEO) and effectively manage search engine advertising campaigns (SEM) to enhance your online visibility.

Photography

Enhance your business image with our professional corporate photography services. We specialize in capturing high-quality photos for corporate events, headshots, marketing materials, and office environments. Our experienced photographers ensure that every shot reflects your brand's professionalism and ethos.

Graphic Design

Provides graphic design services that create captivating visual materials, such as logos, posters, and marketing materials, that accentuate your brand's appearance.

Explainer Videos

We narrate your brand's story using motion and real shots. Regardless of your location, our creative team can shape your video narrative.

Social Media Marketing

Attract and captivate your audience, expand your reach to new potential customers, and bolster your online presence with our strategic social media marketing services.

Business Strategy

Our goal is to improve strategy, products, and expansion by providing strategic guidance to a variety of enterprises for lasting success.







OUR CREATIVE PROCESS



Ambition

We start with the constant desire to see our clients grow, developing everything It's potential.



Idea

Generation of concepts, or of new associations producing original and creative solutions.



Creative Process

Concretion of ideas within the creative process, construction and production Number of the messages.



Action

Activation of the process creative through a comprehensive media strategy.



Impact

Measurement and analysis of the results generated from the strategy Communication.





MARK RISE IN NUMBERS







OUR CLIENTS

































Case Studies /Our Work

Client: Cyan Digital House

Industry: Software Development

Location: Egypt

Service: Brand Identity

We provided branding services to Cyan Digital House, a leading software company specializing in digital solutions. Innovation drives all our services as we focus on creating user-friendly, interactive solutions.







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(902) 3456 789 support@companyname.com









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Client: Kalba Ramadan Championship

Industry: Sports

Location: Kalba, United Arab Emirates

Service: Branding, Logo Design, Website Design

& Development, and Printing

We conducted a comprehensive advertising campaign for the Kalba Ramadan Championship, covering branding, logo design, website development, and printing. This successful campaign gained recognition in Emirati online newspapers, including "Emirates Today," highlighting its professionalism and achievements.























Client: Sharjah International Holistic Health Center

Industry: Medical

Location: Sharjah, United Arab Emirates **Service:** Website Design & Development

Sharjah International Holistic Health Center, based in Sharjah, UAE, is a leading medical institution that seamlessly combines traditional and complementary medicine with advanced technology. MarkRise provides professional web development services.









Client: Propify Industry: Housing Location: Spain

Service: Branding, Logo Design

We were commissioned to handle branding and logo design for Propify, a housing company located in Spain, Propify operates as a rental property management platform, allowing landlords to self-manage their properties with ease, similar to booking a ride or ordering food online.







Client: Ozone

Industry: Water Filters

Location: Kalba, United Arab Emirates

Service: Branding, Logo Design, Social Media Marketing

We provided comprehensive services to Ozone, a water filters company based in Kalba, United Arab Emirates. Our services included branding, logo design, and social media marketing to enhance their online presence and brand identity.









Before After



We Save

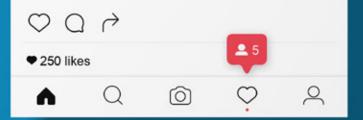
Energy

We save planet















2:50 AM

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Client: Dice Donuts Oman

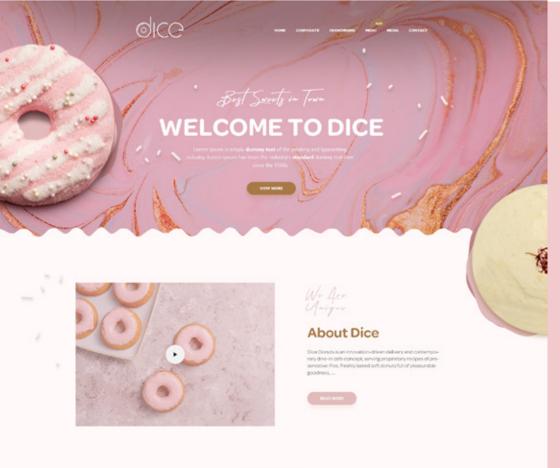
Industry: Patisserie **Location:** Oman

Service: Branding, Logo Design, Social Media Marketing

We partnered with Dice Donuts Oman, a patisserie based in Oman, offering a range of services including branding, logo design, and social media marketing to elevate their brand presence and engage with their audience effectively.







Our Dounts

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Client: Celeco

Industry: Laser Equipment

Location: Egypt

Services: Branding, Logo Design

We had the privilege of working with Celeco, an Egypt-based company specializing in laser equipment. Our services encompass branding and logo design, enhancing their brand identity and market presence.





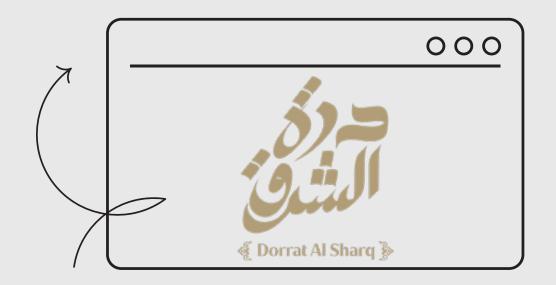


Client: Dorrat AlSharq Industry: Fragrances

Location: Sharjah, United Arab Emirates

Services: Branding, Logo Design

We collaborated with Dorrat AlSharq, a fragrance company based in Sharjah, United Arab Emirates, to provide our expertise in branding and logo design. Our services aim to elevate their brand identity and visual representation in the fragrance industry.









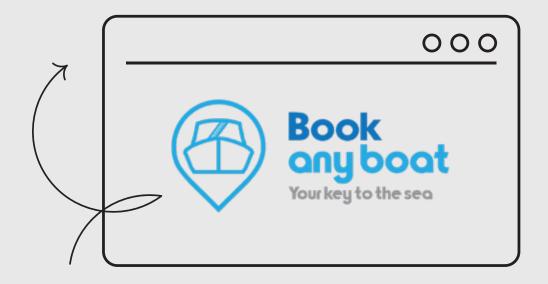


Client: Book Any Boat Industry: Yacht Rental

Location: Dubai, United Arab Emirates

Services: Branding, Logo Design

We had the pleasure of working with Book Any Boat, a Dubai-based company specializing in yacht rentals. Our services included branding and logo design, enriching their brand identity and presence in the yacht rental industry.



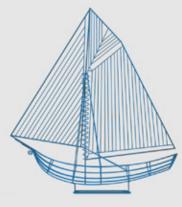






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Client: Foshan Royal Trading

Industry: Trading

Location: Foshan, China

Services: Branding, Logo Design, Website UX/UI Design,

Web Development, Social Media Marketing

We collaborated with Foshan Royal Trading, a China-based trading company, to offer a comprehensive set of services, including branding, logo design, website UX/UI, web development, and social media marketing. Our goal is to boost their brand identity, and online presence, and assist their trading efforts.























Client: Heavy Rock

Industry: Construction & Rebuilding

Location: Egypt

Services: Branding, Logo Design, Website UX/UI Design

We collaborated with Heavy Rock, an Egypt-based construction and rebuilding company, providing expertise in branding, logo design, and website UX/UI design to enhance their brand and online presence.







Construction Branding Mockup

Mr. Name Surname

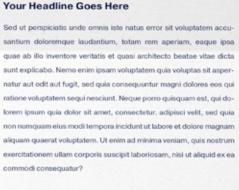


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HEAVY ROCK For Construction & Rebuilding

Client: Kaf Roaster

Industry: Coffee Roaster

Location: Kharj, Saudi Arabia

Services: Website UX/UI Design, Web Development,

Social Media Marketing, Photography

We collaborated with Kaf Roaster, a coffee roaster based in Kharj, Saudi Arabia, to provide a range of services, including website UX/UI design, web development, and social media marketing. Our efforts aimed to create an engaging online presence and enhance their brand's visibility in the coffee industry.



LAFROASTERS

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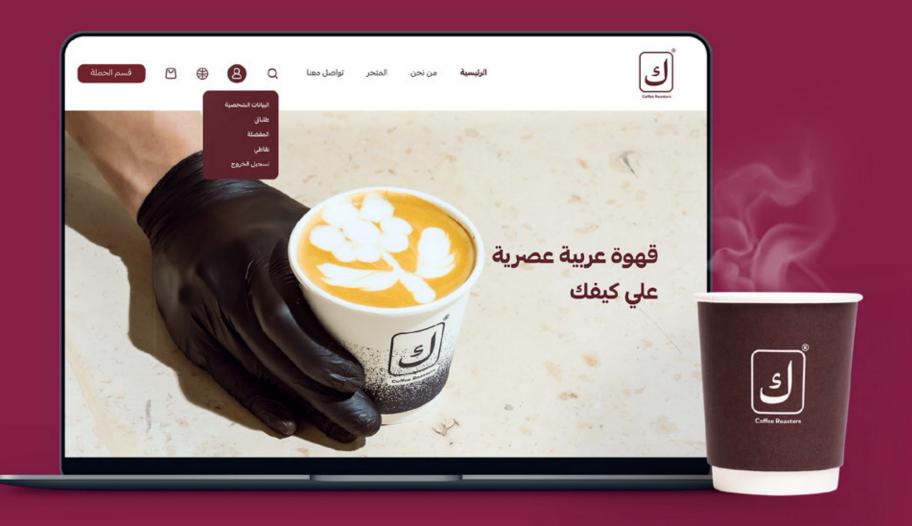






















Client: Waseelah Security Industry: Security Systems Location: Saudi Arabia

Services: Branding identity





Client: HS Wood Industries

Industry: Wood **Location:** Egypt

Services: Branding, Logo Design, UX/UI Design,

Web Development

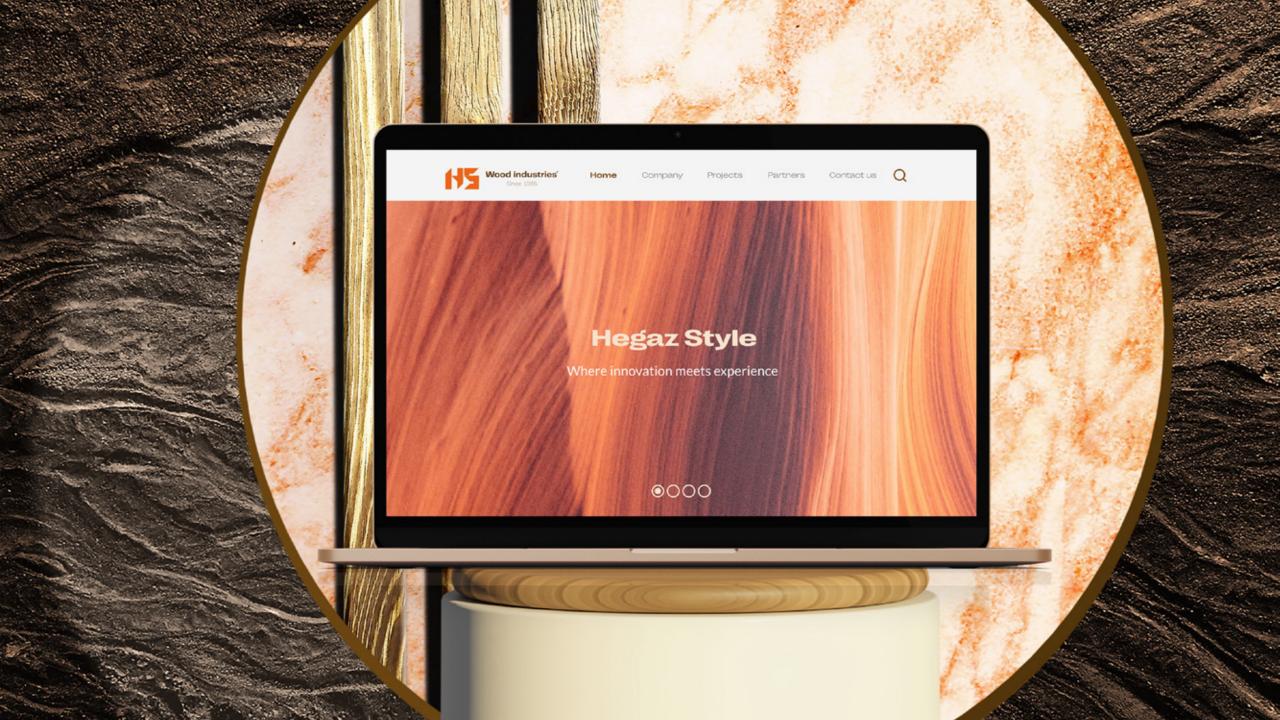
We partnered with HS Wood Industries, an Egyptian company specializing in wood products. Our services included branding, logo design, UX/UI design, and web development to strengthen their brand identity and establish a user-friendly online presence.







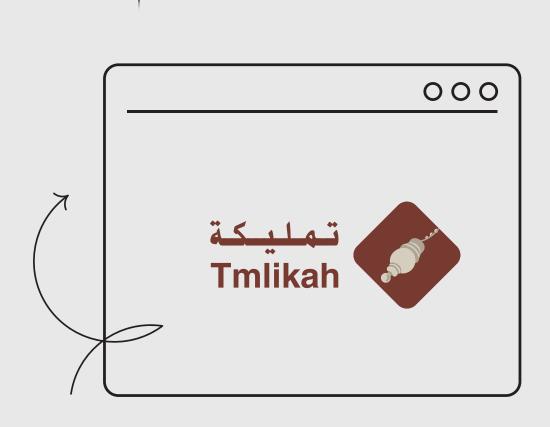


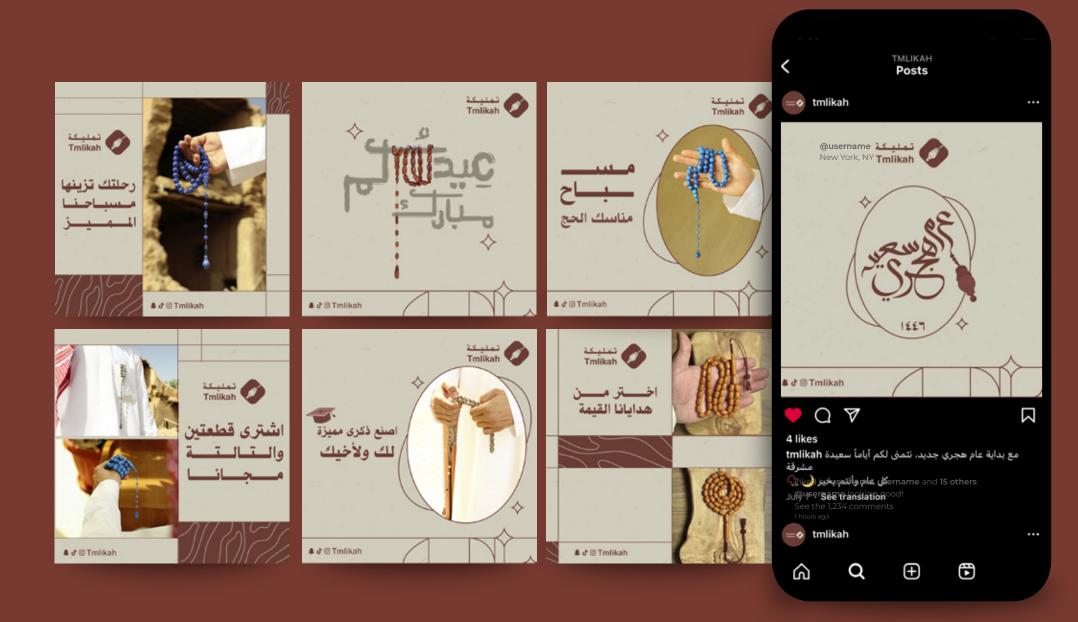


Client: Tamlikah

Industry: Prayer Beads

Location: Riyadh, Saudi Arabia **Services:** Social Media Marketing





Client: World Curtains

Industry: Furnishing Textiles

Location: Abu Dhabi, United Arab Emirates

Services: Social Media Marketing

















Client: Ocean Furniture

Industry: Furniture

Location: Saudi Arabia

Services: Social Media Marketing



















we're looking forward to help you growing your business

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